

May 2015

VITA Newsletter

Open Standards, Open Markets

By Jerry Gipper, VITA Executive Director

Introduction

May has been busy enrolling new members, the May VSO meeting, our first VITA Technology Workshop. Updates on each are provided in this newsletter.

The website tip this issue is designed to increase your companies visibility.

Please feel free to send me feedback on improvements that you would like to see.

Jerry

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VITA Technology Workshops

May 14, 2015

National Electronics Museum, Baltimore, MD

The technology workshop that we held following the May VSO meeting in Baltimore exceeded our expectations. We were hoping for 30+ attendees and the final tally came in at 44 attendees. Several people stayed over from the VSO meeting held at the same venue to learn more about FMCs from Denis Smetana (Curtiss-Wright) and VPX from Greg Rocco (MIT).

We will definitely do this again, mostly likely at the November VSO meeting in Los Angeles.

New Members

May has been a big month for VITA memberships. We have been working with CERDEC to set up a membership for them. We were able to get everything in place and we now welcome them as a Sponsor level member of VITA. This is the first time that a user side member has had a seat on the VITA Board of Directors.



CERDEC realizes the importance of open standards and the level of work that is done by the VITA members. We look forward to kicking off some new projects to help them meet their objectives.

Soon after finishing the CERDEC membership, I was contacted by CAST (China Academy of Space Technology). They have joined as a regular member. This is a result of the great work done on the recently accredited SpaceVPX (ANSI/VITA 78) standard.

The latest member is Penn State University who joined as a regular member.

Several other companies are considering memberships at this time.

Embedded Tech Trends

Videos of the 2015 presentations are being posted at [Embedded Tech Trends](#). These are YouTube videos so feel free to link to them.



I have started researching for venues for 2016. I will have news on the location and dates available later this summer. If you are interested in participating in 2016, please contact me to get on the list as we have limited slots available.

Embedded Tech Trends is a very powerful way of connecting with the media members that matter most to our industry. If you have never participated then you are missing out on an excellent opportunity to make these important connections and to establish your company as an innovator and thought leader.

VSO Update



We just wrapped up a very successful VSO (VITA Standards Organization) meeting in Baltimore, MD. 39 attendees from VITA member companies. There is a lot of activity these days so be sure you are following the action.

If your company is not attending these meetings, you should consider joining us occasionally. These are excellent ways to influence the technology decisions that we make when developing new specifications. Even if you cannot be there physically, we

offer WebEx participation for the entire event. If you do not attend, be sure to review the notes posted on the [Workspace.VITA.com](#) site.

Our next VSO meeting is July 15-16 in Phoenix, AZ. Check the event calendar for details. We are also looking for hosts for upcoming VSO meetings.

Call for Articles



As you may recall I am also the editorial director for VITA Technologies. We publish four issues each year exclusively

focused on items related to VITA technologies. I am always looking for new material that would be of interest to readers developing products based on VITA technology. Please feel free to contact me to discuss opportunities. Download the [editorial calender](#) to get an idea of what I am working on this year. This is a fantastic way to showcase your companies innovation and thought leadership.

Website Tips

Member companies should be sure to add their logo and short company description to their listing. The administer for each member can do that or you may send me a high resolution company logo and two company descriptions, one that is less than 20 words and a longer one under 100 words.

Hint: *Each individual is now able to manage their own profile on each of these sites. Please be sure to keep both profiles current. [VITA.com](#) was set up to use your email address as your ID and [Workspace.VITA.com](#) uses only the front part of your email address, however, you can access your profile and use whatever works best for you. You are also responsible for your own passwords. We have plenty of capacity for individual registrations so spread the word within your companies.*

Visit www.VITA.com/FAQ to learn more about our website.

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